



WTVD-TV  
411 Liberty Street  
Durham, NC 27701

# INVOICE

Remit To: WTVD-TV/ABC Inc.  
PO Box 404887  
Atlanta, GA 30384-4887

PAGE: 1

## BILL TO:

CROSSROADS MEDIA  
ATTN: ACCOUNTS PAYABLE  
66 CANAL CENTER PLAZA  
SUITE 555  
ALEXANDRIA, VA 22314

REP: NATIONAL/PHILADELPHIA  
SLSP: CLIFFORD, ANNE  
ADV: CROSSROADS GPS NC  
PROD: NC TV  
TITLE: 238747

INVOICE NUMBER: 61-200060714 BROADCAST MONTH: AUGUST  
ORDER NUMBER: 392294 ORDER/REV TYPE: POLITICAL/CASH  
AGENCY CPE: C: 12 P: 11 E: 732  
ESTIMATE#: 12 11 732  
SCHEDULE DATES: 07/30/2012 - 08/06/2012 AGY#/ADV#: 3739/25232  
BILLING CYCLE: MONTHLY DATE: 08/26/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
1	07/30 - 08/05	05:00A-05:30A	575	2	07/31	TU	05:10A	:30		USPRTV133GPH	575		
					08/01	WE	05:24A	:30		USPRTV133GPH	575		
3	07/30 - 08/05	05:30A-06:00A	750	4	07/31	TU	05:45A	:30		USPRTV133GPH	750		
					08/01	WE	05:44A	:30		USPRTV133GPH	750		
					08/02	TH	05:29A	:30		USPRTV133GPH	750		
					08/03	FR	05:56A	:30		USPRTV133GPH	750		
5	07/30 - 08/05	06:00A-07:00A	1,200	2	07/30	MO	06:55A	:30		USPRTV12GPH	1,200		
					08/01	WE	06:40A	:30		USPRTV133GPH	1,200		
7	07/30 - 08/05	07:00A-09:00A	1,300	5	07/30	MO	07:55A	:30		USPRTV12GPH	1,300		
					07/31	TU	06:59A	:30		USPRTV133GPH	1,300		
					08/01	WE	07:29A	:30		USPRTV133GPH	1,300		
					08/02	TH	07:26A	:30		USPRTV133GPH	1,300		
					08/03	FR	07:59A	:30		USPRTV133GPH	1,300		
9	07/30 - 08/05	09:00A-10:00A	500	5	07/30	MO	09:56A	:30		USPRTV12GPH	500		
					07/31	TU	09:59A	:30		USPRTV133GPH	500		
					08/01	WE	09:38A	:30		USPRTV133GPH	500		
					08/02	TH	09:56A	:30		USPRTV133GPH	500		
					08/03	FR	09:31A	:30		USPRTV133GPH	500		
11	07/30 - 08/05	12:00P-12:30P	750	5	07/30	MO	12:26P	:30		USPRTV12GPH	750		
					07/31	TU	12:14P	:30		USPRTV133GPH	750		
					08/01	WE	12:10P	:30		USPRTV133GPH	750		

Agency (including Buying Services) and Advertiser are jointly and severally liable for payment of Commercial Announcements and services rendered by the Station. The actual broadcast information on this invoice was taken from the program log.

\* All times based on EST

TERMS: DUE AND PAYABLE within 10 days upon receipt of invoice

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11	07/30 - 08/05	12:00P-12:30P	750	5	08/02	TH	12:26P	:30		USPRTV133GPH	750		
					08/03	FR	12:09P	:30		USPRTV133GPH	750		
13	07/30 - 08/05	04:00P-05:00P	450	5	07/30	MO	04:39P	:30		USPRTV12GPH	450		
					07/31	TU	04:00P	:30		USPRTV133GPH	450		
					08/01	WE	04:15P	:30		USPRTV133GPH	450		
					08/02	TH	04:29P	:30		USPRTV133GPH	450		
					08/03	FR	04:31P	:30		USPRTV133GPH	450		
15	07/30 - 08/05	05:00P-05:30P	950	5	07/30	MO	05:23P	:30		USPRTV12GPH	950		
					07/31	TU	05:13P	:30		USPRTV133GPH	950		
					08/01	WE	05:14P	:30		USPRTV133GPH	950		
					08/02	TH	05:28P	:30		USPRTV133GPH	950		
					08/03	FR	05:28P	:30		USPRTV133GPH	950		
17	07/30 - 08/05	05:30P-06:00P	1,100	5	07/30	MO	05:44P	:30		USPRTV12GPH	1,100		
					07/31	TU	05:40P	:30		USPRTV133GPH	1,100		
					08/01	WE	05:54P	:30		USPRTV133GPH	1,100		
					08/02	TH	05:40P	:30		USPRTV133GPH	1,100		
					08/03	FR	05:41P	:30		USPRTV133GPH	1,100		
19	07/30 - 08/05	06:00P-06:30P	1,400	5	07/30	MO	06:10P	:30		USPRTV12GPH	1,400		
					07/31	TU	06:16P	:30		USPRTV133GPH	1,400		
					08/01	WE	06:15P	:30		USPRTV133GPH	1,400		
					08/02	TH	05:59P	:30		USPRTV133GPH	1,400		
					08/03	FR	06:29P	:30		USPRTV133GPH	1,400		

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LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
21	07/30 - 08/05	07:00P-07:30P	1,600	5	07/30	MO	07:05P	:30		USPRTV12GPH	1,600		
					07/31	TU	07:25P	:30		USPRTV133GPH	1,600		
					08/01	WE	07:07P	:30		USPRTV133GPH	1,600		
					08/02	TH	06:59P	:30		USPRTV133GPH	1,600		
					08/03	FR	07:25P	:30		USPRTV133GPH	1,600		
23	07/30 - 08/05	07:30P-08:00P	1,300	5	07/30	MO	07:43P	:30		USPRTV12GPH	1,300		
					07/31	TU	07:41P	:30		USPRTV133GPH	1,300		
					08/01	WE	07:36P	:30		USPRTV133GPH	1,300		
					08/02	TH	07:48P	:30		USPRTV133GPH	1,300		
					08/03	FR	07:47P	:30		USPRTV133GPH	1,300		
25	07/30 - 08/05	11:00P-11:35P	1,500	2	08/01	WE	11:23P	:30		USPRTV133GPH	1,500		
					08/02	TH	11:27P	:30		USPRTV133GPH	1,500		
31	08/03 - 08/03	05:00A-05:30A	575	1	08/03	FR	05:10A	:30		USPRTV133GPH	575		
32	08/03 - 08/03	05:28A-06:00A	750	1	08/03	FR	05:40A	:30		USPRTV133GPH	750		
33	08/03 - 08/03	05:58A-07:00A	1,200	1	08/03	FR	06:39A	:30		USPRTV133GPH	1,200		
34	08/03 - 08/03	06:58A-09:00A	1,300	1	08/03	FR	08:28A	:30		USPRTV133GPH	1,300		
35	08/03 - 08/03	09:00A-10:00A	500	1	08/03	FR	09:52A	:30		USPRTV133GPH	500		
36	08/03 - 08/03	12:00P-12:30P	750	1	08/03	FR	12:29P	:30		USPRTV133GPH	750		

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37	08/03 - 08/03	04:00P-05:00P	450	1	08/03	FR	04:46P	:30		USPRTV133GPH	450		
38	08/03 - 08/03	05:00P-05:30P	950	1	08/03	FR	05:15P	:30		USPRTV133GPH	950		
39	08/03 - 08/03	05:28P-06:00P	1,100	1	08/03	FR	05:51P	:30		USPRTV133GPH	1,100		
40	08/03 - 08/03	05:58P-06:30P	1,400	1	08/03	FR	05:58P	:30		USPRTV133GPH	1,400		
41	08/03 - 08/03	06:58P-07:30P	1,600	1	08/03	FR	06:59P	:30		USPRTV133GPH	1,600		
42	08/03 - 08/03	07:28P-08:00P	1,300	1	08/03	FR	07:37P	:30		USPRTV133GPH	1,300		
43	08/03 - 08/03	09:00P-10:00P COMMENT: 20/20 9P-10P ONLY	5,150	1	08/03	FR	09:26P	:30		USPRTV133GPH	5,150		

PERIOD GROSS COST PER  
ORDER CONFIRMATION: 73,325.00

TOTAL UNITS: 68

ACTUAL GROSS BILLING: 73,325.00

TOTAL ADJUSTMENTS: 0.00

AGENCY COMMISSION: -10,998.75

NET DUE: 62,326.25

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